



BMW 3 Series  
Saloon  
Touring

[www.bmw.com](http://www.bmw.com)



Sheer  
Driving Pleasure

# THE NEW BMW 3 SERIES. ORIGINAL BMW ACCESSORIES.

ENTER A WORLD OF ENDLESS POSSIBILITIES.

## SO MUCH TO DISCOVER.

The new BMW 3 Series presents a fascinating combination of sporty athleticism and elegant dynamics. And whether it's the BMW 3 Series Saloon or the BMW 3 Series Touring, both models clearly represent a passion for driving pleasure in every way. While sportiness is a core principle of the BMW 3 Series, individuality is also central to its appeal – as demonstrated by the Modern, Sport and Luxury Lines.

This individuality can be even further enhanced, on request, with Original BMW Accessories. These offer even more compelling design, increased functionality and new levels of commanding dynamics. Along with a wide range of options from the factory, you can choose accessories for the interior and exterior, for information and communications and for transport and luggage. With Original BMW Accessories, you will enjoy a new sense of freedom in your BMW 3 Series – and discover new pleasures every day.





#### 1 + 6 20" light alloy wheels Double-spoke 361

Available in Bicolor, Ferric Grey, burnished (pic 1). Also in Black with red ring (pic 6).

#### 2 20" light alloy wheels Double-spoke 405 M

(also see cover)

Weight-optimised and forged. Bicolour (painted Orbit Grey, burnished on visible sides).

#### 3 19" light alloy wheels Double-spoke 401

#### 4 19" light alloy wheels Star-spoke 403 M, Bicolor, Ferric Grey.

#### 5 18" light alloy wheels Multi-spoke 416

#### 7 18" light alloy wheels Turbine styling 415

#### 20" light alloy wheels Cross-spoke 404, Bicolor

(see page 3)

Weight-optimised, burnished on visible sides.

#### Wheel bolt locks (not pictured)

This BMW-specific accessory offers maximum protection against theft. Bolts can only be removed using the special tool supplied.

#### Recommended tyres

When buying new tyres, we recommend that you choose those marked with the five-pointed star on the sidewalls. Extensively tested by BMW and tailored to your BMW model, they ensure an unforgettable driving experience. Your BMW Service partner will be happy to advise you.

#### 8 Car cover Future

With its aerodynamic looks and graphics that harmonise with the vehicle's design language, the car cover underlines the sporting character of your BMW 3 Series Saloon (not pictured) or Touring (pic 8). Protects against dirt, dust, water and scratches. It can be used indoors and out and is suitable for all seasons. Machine-washable up to 30°C.



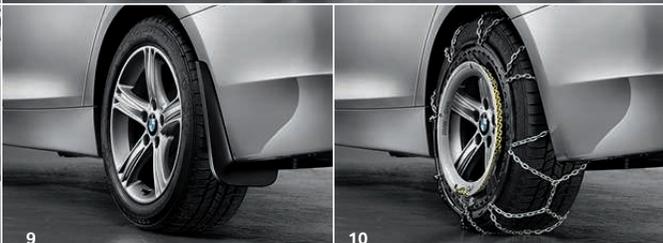
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#### Car cover for windscreen and front side windows

(not pictured)

Special silver-coloured protector for the windscreen and front side windows with a dirt-repellent and water and heat-resistant surface. With BMW web address.

#### 9 Complete winter wheels

Specially designed for this vehicle. Available in 16", 17" and 18" sizes.

#### 9 Mud flaps

Protect your car and the vehicle behind you against dirt and loose chippings. Available for front and rear wheels.

#### 10 Snow chains

Designed for use with BMW tyres, they are easy to fit and offer optimum grip on snow and ice.

#### Exterior mirror for trailer towing (not pictured)

With low vibration levels thanks to special brackets mounted on the door mirror.

## POWERFULLY ATHLETIC FROM EVERY PERSPECTIVE. ORIGINAL BMW EXTERIOR ACCESSORIES.

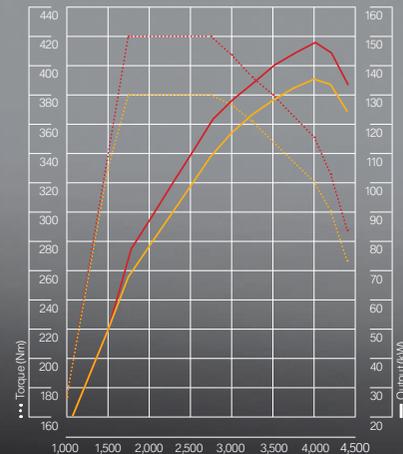




Performance data for the BMW 320d with BMW M Performance

Power Kit

Full load 320d



--- Engine speed (rpm)

--- 320d with 135kW, 380Nm (manual/automatic)

--- 320d with 147kW, 420Nm with Power Kit (manual/automatic)

## BMW M PERFORMANCE ACCESSORIES FOR THE BMW 3 SERIES.

A selection of high-tech aerodynamics, chassis, drive and cockpit components that will give your BMW 3 Series even more of a racing feel. Powered by M.

### 1 + 3 BMW M Performance Aerodynamics package

For even better aerodynamic values, perfectly adapted to the BMW 3 Series. Includes front bumper components including splitter, rear spoiler (BMW 3 Series Saloon only) and diffuser as well as blades for the side sills. A strong BMW M Performance Accessories statement is also made by the accompanying trim for the side sills with M Performance lettering. The BMW M Sport package is a prerequisite for the BMW M Performance Aerodynamics package.

### 2 BMW M Performance Power Kit

BMW M Performance Power Kits further increase the already impressive performance of your BMW 3 Series thanks to perfectly matched software and hardware components. Peak torque varies according to the selected gear. The performance increase, brought about by engine data modifications, introduces new thermal challenges. This is why, as well as a new control unit that processes the data, there is a larger intercooler. Only with the Original BMW M Performance Power Kit does the BMW warranty remain unaffected.

### 4 BMW M Performance Alcantara steering wheel with carbon trim and race display

A motor sport feel thanks to integrated race computer and resolutely purposeful design. Display features the latest OLED technology and BMW EfficientDynamics, Sport and Race modes. Alcantara-covered steering wheel rim, flattened at the bottom, open-pore carbon trim.

### 4 BMW M Performance pedal covers/footrest in stainless steel

Stainless steel pedal covers. The optional M Performance footrest features precise workmanship and a purist, technical look.

### 4 BMW M Performance carbon interior trim with Alcantara

Design highlights that can be seen and felt. Open-pore carbon-fibre combined with Alcantara, with M Performance branding.

### 4 BMW M Performance carbon gearshift lever with Alcantara gaiter

Open-pore carbon-fibre combined with Alcantara. The result is a new and even more direct gear-changing feel. With M Performance branding in the gearshift graphic.

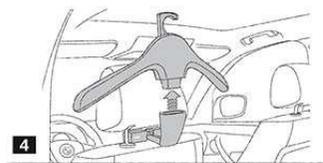
### 5 BMW M Performance exhaust system

Two chrome-plated stainless steel tailpipes with high-tech design ensure an even more powerful and sporty sound and reduce exhaust back pressure. Includes M logo. Available for 335i.

For detailed information about the entire BMW M Performance Accessories range, visit the BMW website.

Note: the BMW M Performance top stripes (see pic 1) are only available for the BMW 3 Series Saloon.

## ALSO A WINNER INSIDE. ORIGINAL BMW INTERIOR ACCESSORIES.



### 1 - 4 Travel & Comfort system

This modular system is designed around a base attachment for the headrest bars. A coat-hanger, folding table, universal hook or Apple iPad holder (see p21) can then be fitted. The **coathanger** allows clothes to be transported without creasing. It can also be detached from the mounting and used to carry clothes outside the vehicle (pic 4). The **folding table** gives passengers in the rear a convenient surface to put things on and is tilt and height-adjustable. It also includes a foldout cupholder with a stylish chrome-look ring. The **universal hook** offers a convenient place to hang light shopping bags, suit hangers and the like. The Travel & Comfort system is finished in a stylish matt black with silver highlights and goes perfectly with the interior of your BMW.

### 5 M footrest

Makes a bold impression in the footwell.

### 5 M doorsill finishers

Perfectly complements the M equipment.

### 6 LED torch, rechargeable

This handy light is characterised by pure design and powerful technology. A power-saving 5mm high-power diode provides excellent brightness of 10 lux. Rechargeable via a 12-volt power outlet.

### 7 Cool bag

CFC-free electric cooler which chills its contents to approx. 20°C below the temperature inside the vehicle. Capacity: 14 litres.



**1 BMW Baby Seat 0+, with/without ISOFIX**

Designed for children weighing between 3 and 13kg (age up to around 18 months). A seat reducer is included. The baby seat shell is mounted facing away from the direction of travel, either on the rear seat, or, provided the airbag is deactivated, on the front passenger seat. The shell can be detached from the rebound frame and used separately as a carrycot. With detachable sun canopy. Various colour schemes.

**2 BMW junior seat I-II, with/without ISOFIX**

Suitable for children weighing 9 to 25kg (age approx. 9 months to 7 years). The seat features a restraint cushion and a height-adjustable back. The use of the ISOFIX function is permitted for children weighing up to 18kg. Children weighing more than this should be secured without the restraint cushion, using the seatbelt. Available in various colour schemes.

**3 BMW junior seat II-III**

Suitable for children weighing 15 to 36kg (age approx. 3 to 12 years). The seat can be quickly and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolsters can be adjusted with one hand and the seat offers outstanding lateral protection. The adjustable backrest makes the BMW junior seat II-III perfect for long journeys and the removable cover is machine-washable. Various colour schemes.

**3 Sunscreen**

Quick and easy to attach to the rear windscreen and rear side windows. When not in use it can be stored in the bag supplied.

**4 LED interior lighting package**

Daylight-white light creates a modern ambience as well as pleasant brightness. The long-life LED modules can be run directly from existing outlets and are suitable for a variety of interior lighting. They also consume very low levels of energy.

**5 Rear seat protector**

The water and dirt-repellent cover protects the rear seat bench and the door linings. It features openings for three-point belts, which also allow items such as the dog safety harness to be fitted. Machine-washable up to 30°C.

**6 Auxiliary heating**

For warm interior comfort before you start a winter's journey. Also, during start up, the engine is protected because the cooling circuit is already pre-heated and fuel consumption is reduced. The system is controlled either through the T91 or T100 remote control. The T100, along with its general Telestart features, has the Heating Time Management system. Simply enter your departure time, set the comfort level on the display and the system calculates the optimum, energy-saving pre-heating time according to the car's interior temperature. For the utmost convenience, Thermo Call enables direct activation and temperature setting by phone or SMS, regardless of range. The BMW Thermo Call smartphone app further enhances this feature's usability.

**7 High-visibility safety vest set**

Two yellow high-visibility vests in high-quality, fluorescent fabric in a compact cloth bag. Standard fit suitable for all.

## MORE INDIVIDUALISATION WITH MODERN LINE.

Tailor-made – accessories for the Modern Line interior. A convincing demonstration of high functionality that underscores contemporary aesthetic character.



### 1 + 2 Glasses and CD/DVD holder, Modern

Twice as functional, twice as easy. Simply attach to the sunshade and it's done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside.

### 3 Backrest bag, Modern

A multi-option companion. The backrest bag can be filled with small items prior to setting off and easily attached to the rear of the driver's or front passenger's seat. It can be folded, is easy to carry and comes in hard-wearing, easy-to-clean material. Complements the basic equipment perfectly.

### 3 Rear storage bag, Modern

A combination of exceptional design and intelligent functionality. Attached to the back seat with the centre seat belt, it can be packed with items at home and provides useful additional storage, including two exterior cupholders. Made from hard-wearing material, it complements the basic equipment perfectly.

### 4 Ski and snowboard bag, Modern

Unlike other similar products, this allows up to four pairs of skis or three snowboards to be transported cleanly. It attaches securely to the front lashing eyes in the luggage compartment, is easy to detach and also has two wheels so the bag can be pulled with ease outside the vehicle. Tested according to high BMW quality and safety standards, it also complements the basic equipment perfectly.

### 5 Handbrake handle, Modern

A stylish centrepiece in leather, tailor-made for the new BMW 3 Series.

### 5 Key case, Modern

Attractive fine-leather case for the ID fob of your BMW 3 Series. Also available in other Line colours.

### 6 + 7 Floor mats, Modern

Perfectly fitted, dirt-repellent and water-resistant. Additionally available in black. Also fit perfectly in vehicles without Line equipment.

### All-weather floor mats, Modern (pic 6)

With dynamic Modern Line design.

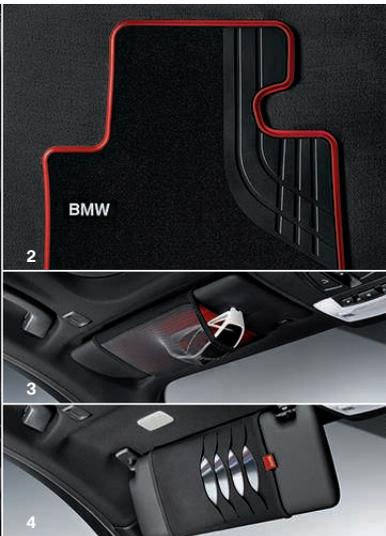
### Textile floor mats, Modern (pic 7)

With embroidered BMW logo and Modern Line coloured piping.



## GET MORE PERSONAL WITH SPORT LINE.

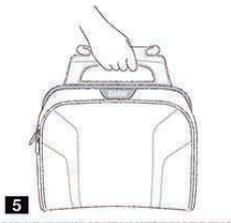
Athletic Sport Line accessories emphasise the striking appearance of the new BMW 3 Series even further. And all products are, of course, perfectly suited to vehicles without Line equipment.



**1 Floor mats, Sport**  
Perfectly fitted, dirt-repellent and water-resistant.

**All-weather floor mats, Sport** (pic 1)  
With dynamic Sport Line design.  
**Textile floor mats, Sport** (pic 2)  
With embroidered BMW logo and Sport Line coloured piping.

**3 + 4 Glasses and CD/DVD holder, Sport**  
Twice as functional, twice as easy. Simply attach to the sunshade and it's done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside.



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**5 + 6 Backrest bag, Sport**  
A multi-option companion. The backrest bag can be filled with small items prior to setting off and easily attached to the rear of the driver's or front passenger's seat. It can be folded, is easy to carry and comes in hard-wearing, easy-to-clean material.

**6 Rear storage bag, Sport**  
A combination of exceptional design and intelligent functionality. Attached to the back seat with the centre seat belt, it can be packed with items at home and provides useful additional storage, including two exterior cupholders. Made from hard-wearing material.

**7 Ski and snowboard bag, Sport**  
Unlike other similar products, this allows up to four pairs of skis or three snowboards to be transported cleanly. It attaches securely to the front lashing eyes in the luggage compartment, is easy to detach and also has two wheels so the bag can be pulled with ease outside the vehicle. Tested according to high BMW quality and safety standards.

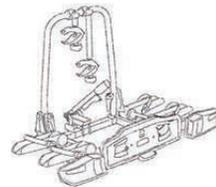
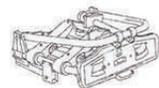
**8 Key case, Sport**  
Attractive fine-leather case for the ID fob of your BMW 3 Series. Also available in other Line colours.



**8 Handbrake handle, Sport**  
High-quality leather all-round. The red middle section gives the handbrake handle a dynamic and sporting feel.

# GREATLY EXTEND YOUR INDIVIDUAL FREEDOM.

ORIGINAL BMW TRANSPORTATION & LUGGAGE ACCESSORIES.



2

## 1 - 4 Bicycle/e-bike holder for trailer tow hitch

For the transport of up to two bicycles or e-bikes. An extension set for a third bike is available. The holder and bikes are secured against theft. The holder pivots down to allow tailgate access and can be folded and stored in the boot.

## Click-on rear carrier system for bicycles/e-bikes (not pictured)

For carrying up to two bicycles/e-bikes, with an extension set for a third bike and an optional ramp for easier loading also available. Using the innovative **click-on function**, the system can be installed quickly and easily. The carrier pivots down to allow tailgate access and, along with the bicycles, is secured against theft. The system can also be folded and stored in the luggage compartment. Complies with the highest functional safety standards and tested according to exacting BMW quality criteria.

## 5 Trailer tow hitch

Depending on the model, the trailer tow hitch is approved for trailer weights of up to 1,800kg, with a nose weight of up to 75kg. With trailer stability control. Available with removable or swivelling tow bar.

## 6 Powder fire extinguisher

Ready for use under the seat.



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## 7 Driver utility set

Includes selected tools including a bit-holder, 16-piece bit set, pocket knife, pocket torch and nylon gloves. In a robust wallet with BMW logo.

## Mobility set (not pictured)

Set includes compressor, tyre sealant, gloves and valve adapters.



1



### 1-6 BMW base support system, lockable

Maximum permissible roof load: 75kg. The support bars are made of high-strength aluminium tubing. The BMW base support system is equipped with an anti-theft feature and complies with the most stringent safety requirements. A separate base support system (not pictured) is available for the BMW 3 Series Touring. Can be mounted on the roof rails (optional) without using tools.

### 1 BMW roof boxes

Available in three sizes: 460 (see pic 1), 350 and 320 litres. Easy to load thanks to an innovative system that opens from both sides. Features triple central locking for maximum security.

### Ski rests in roof box (not pictured)

Available for BMW roof boxes 460 and 320.

### Universal lift and adapter for roof boxes (not pictured)

For easy attachment and removal of all BMW roof boxes. Useful for space-saving storage of the roof box on the garage ceiling.

### 2 Surfboard holder

With board supports made of impact-resistant plastic, a built-in mast carrier, strap eyelets and tensioning straps.

### 3 Ski and snowboard holder, lockable

Suitable for carrying up to two snowboards and two pairs of skis, or up to six pairs of skis. Poles can also be carried.

### 4 Raised carrier bars

For the BMW ski and snowboard holder. The extension provides 25mm of extra room for individual bindings. For even easier securing of skis/snowboards with higher bindings.

### 5 Racing cycle holder, lockable

Suitable for racing bikes with quick-release levers on the front wheel. A holder for securing the front wheel to the base support system is also available.

### 6 Touring cycle holder, lockable

Robust attachment for transporting a bicycle with a frame diameter of 22 to 80mm. A bike can be quickly attached to the holder with a simple mounting system and secured with a twist mechanism at the same height as the base support. Also suitable for mountain bikes.

### Universal holder (not pictured)

Provides secure support even for large, bulky items. Consists of four infinitely adjustable holders, four strap eyelets and two tensioning belts.

### Luggage rack (not pictured)

For the safe transport of bulky items. The luggage rack is fixed to the base support system and has a high load capacity. In sturdy lightweight aluminium, rust-proof and easy to fit.



7

### 7 Dog safety harness

Available in a choice of three sizes, the harness is designed to secure dogs on the rear seat bench, thereby enhancing the safety of passengers. The dog's lead can also be attached to the harness.

### 8 Luggage compartment protective cover

Protects the luggage compartment and sides from dirt, moisture and damage. The cover also precisely fits the entire load space, including the rear seats when folded down. The lashing eyes and adaptive fastening system remain accessible. Easy to clean with a damp cloth.

### 8 Lines folding box

The non-slip Lines folding box with rubber studs can be folded up when not in use to save space. It is also watertight and features a strap inside for securing bottles, for example. Available in two sizes with a red (pic 8) or beige trim and BMW side lettering. Also in black.

### 9 Luggage compartment tray, Sport (pic 9)/Modern (not pictured)

Perfect for turning the luggage compartment floor of your BMW 3 Series into a continuous, flat storage area. The tray fits the luggage compartment seamlessly, it's shatter-proof, impact-resistant and features side straps to secure smaller items. Additionally, the cover has three fold-down options, so you can decide how far to open the luggage compartment tray.



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### 10 Fitted luggage compartment mat, Sport (pic 10)/Modern (not pictured)

This impressive non-slip mat in hard-wearing plastic fits perfectly and lies completely flat. It also features storage pouches on the left and right for smaller items such as gloves. Oil and solvent-resistant.

### 11 Luggage compartment tie-down straps

Two tear-resistant tie-down straps secure items in the luggage compartment quickly and safely. Available with two different fastening mechanisms.



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# GO DIRECT TO THE BEST ENTERTAINMENT.

## ORIGINAL BMW COMMUNICATION & INFORMATION ACCESSORIES.



### 1 Tablet DVD system

Consists of two portable seven-inch monitors, plus two holders attached to the headrest support bars. The DVD system can be plugged in to the vehicle's 12V power socket. The DVD player, which is integrated into one of the monitors, can play video DVDs plus photo and audio CDs (including MP3 format). In addition, JPEG images and music files on USB sticks and memory cards of various formats can be viewed or listened to.

### 2 Infrared stereo headphones

Specially designed for use with the tablet DVD system. They are exceptionally comfortable, deliver outstanding sound quality and allow individual volume control.

### 3 Snap-in adapter

A docking system suitable for current Apple iPhone, Nokia, Motorola and Sony Ericsson handsets, and for RIM BlackBerry® devices. With the interchangeable phone-specific snap-in adapter, drivers can charge their mobile phone via the mobile phone preparation with Bluetooth interface. An external aerial ensures the best possible reception at all times. A snap-in media adapter is also available for the Apple iPhone 3GS, 4 and 4S. In addition to the basic functions of the snap-in media adapter, this also enables music files stored on the device to be played over the vehicle's audio system and shows the cover artwork on the Control Display. Required for use of the optional equipment BMW Apps.

### 4 BMW Car Hotspot

Need to check your bank balance on the move or look something up on Wikipedia? The BMW Car Hotspot allows you to use the time you spend in your car productively or for relaxation. Various devices, including an iPad, laptop and games consoles, can all access a wireless internet connection at the same time, via either a SIM card inserted in the BMW Car Hotspot or a mobile phone with a SIM access profile.

### 5 ALPINE HiFi system

For a significant increase in audio performance and a natural, homogeneous auditory experience. The new, six-channel DSP amplifier has output of 420W, a class D chip ensures powerful bass and class A/B chips deliver flawless high tones and expressive mid tones. Time correction and equalising that accounts for the car's parameters further enhance the pleasure. The ALPINE HiFi system also includes modified mid-range speakers and a pair of powerful tweeters for installation in the upper sections of the front doors. Like the powerful bass speakers under the front seats and the two rear speakers, their high-quality is controlled by two channels.

### 6 Apple iPad holder

This allows passengers in the rear to make full use of all the functions of their iPad. Using the holder, an iPad can be securely mounted on the base attachment of the Travel & Comfort system (see p9), and released at the touch of a button. The position of the device can be adjusted for maximum comfort and ease of use whether you are reading, watching videos or sending emails. The holder can be put in an included support base for use outside the vehicle. Suitable for all iPads.

### 7 Digital roadmaps

Up to 15 percent of the road network changes every year – but with the latest digital street maps you are always in the picture and the navigation system can quickly determine the most appropriate route. Depending on the country version, they feature integrated congestion warning and the RDS/TMC (Traffic Message Channel) functions. The digital

maps are available according to model as an annual update, including certificate, on DVD or USB stick.

### 8 Adapter for Apple iPod/iPhone

Adapter to connect your Apple iPod or iPhone to the audio system for the display of tracks or playlists. Your Apple iPod or iPhone is charged via the adapter as you drive and can be controlled via the multifunction steering wheel, the iDrive Controller or the radio (two versions available).

### 9 USB charging adapter

Allows mobile devices with a USB port to be charged via the car's cigarette lighter.

### 10 AUX connector cable

With gold-plated 3.5mm jack plug. Two lengths available.

### 11 Park Distance Control, rear

Easy parking even in the tightest of spaces. Distances between the vehicle and obstacles are measured by ultrasound and indicated acoustically. With a BMW navigation system or BMW Radio Professional, the distance is also shown the Control Display.





# SPA TREATMENT FOR YOUR BMW.

Sparkling paintwork, immaculate leather, a highly polished look. With Original BMW Care products, you can give your BMW some very special treatment. Perfectly designed for high-quality materials, they provide gentle care and strong protection. And whether it's for the interior or the exterior, the wheel rims or the windscreen, you will always find exactly the right solution for any task.

## PREMIUM CARE WITH ORIGINAL BMW CARE PRODUCTS.



## AN ATMOSPHERE OF PURE WELL-BEING.

BMW Natural Air products are the most convenient way to create a refreshing interior atmosphere. Fragrance sticks can be placed in a special holder that attaches quickly and easily to any BMW ventilation grille. The sticks are interchangeable and the intensity of their scent can be adjusted by hand. The BMW Natural Air starter kit comprises a holder, colour-matched to the interior, and a fragrance stick in either Purifying Green Tea, Energizing Tonic or Balancing Amber. And there's no chance of any leakage because the sticks contain no fluid.

Create an atmosphere of well-being and an even more enjoyable ambience – with scents extracted from essential natural oils and made exclusively for BMW.

## BMW NATURAL AIR INTERIOR FRAGRANCES.



## EQUIPPED WITH THE BEST IDEAS.

### THE ORIGINAL BMW ACCESSORIES RANGE AT A GLANCE.

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Snow chains	Key cases	13, 15	Powder fire extinguisher	17	USB charging adapter	21
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Wing mirrors for trailer towing	LED torch, rechargeable	9	Raised carrier bars	18	Natural Care products	22
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Backrest bag	Fitted luggage compartment mat	19	Apple iPad holder	21		
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			Car Hotspot	21		

Find inspiration at [www.bmw.com](http://www.bmw.com) where you can check out more pictures and detailed information about the full range of Original BMW Accessories.

## Service

### THE RIGHT ACCESSORIES. THE RIGHT SERVICE.

The excellence of BMW cars is matched only by the quality of BMW Service. When you visit your BMW Service Centre, you can expect expert professional advice from highly trained staff using the very latest in diagnostic technology. And the global BMW Service network means help is always at hand, wherever you are in the world – for the unlimited joy of driving.

For more information on what is available from BMW Service, please contact your BMW Service Centre, or visit [www.bmw.com/service](http://www.bmw.com/service)

More about BMW



Sheer  
Driving Pleasure

[www.bmw.com](http://www.bmw.com)



Your BMW Service Centre will be happy to advise.

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