



BMW 7 Series

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Sheer  
Driving Pleasure

# THE BMW 7 SERIES. ORIGINAL BMW ACCESSORIES.

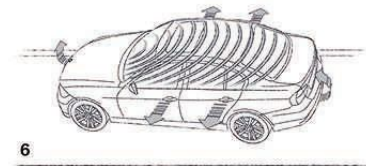
JOY ALLOWS ENDLESS POSSIBILITIES.



# CHARACTER.

The BMW 7 Series has a unique and charismatic presence. From the very first glance, it has the power to put anyone under its spell. And wherever it goes, it is soon the centre of attention. It is still possible, however, to further emphasise the commanding stature of this car with BMW Original Accessories and a wealth of options from the factory. Like the BMW 7 Series, BMW Original Accessories define new standards at the highest level and in every way – whether it is for the exterior, the interior, for communication and information or for transport and luggage solutions.





**1 21" light-alloy wheels Star-spoke 311, Midnight Chrome**

Cast. Weight-optimised, burnished on visible side.

**2 21" light-alloy wheels V-spoke 463**

Cast.

**3 21" light-alloy wheels Cross-spoke 312 Ferric Grey**

Cast.

**4 21" light-alloy wheels Double-spoke 238, Silver**

Cast.

**5 20" light-alloy wheels Double-spoke 303 M**

Cast.

**Recommended tyres**

When buying new tyres, we recommend that you choose those marked with the five-pointed star on the sidewalls. Extensively tested by BMW and tailored to your BMW model, they ensure an unforgettable driving experience. Your BMW Service partner will be happy to advise you.

**Wheel bolt locks (not pictured)**

This BMW-specific accessory offers maximum protection against theft. Bolts can only be removed using the special tool supplied.

**6 Alarm system**

Electronic monitoring system which responds to any unauthorized interference with the vehicle with audible and visual alarms. These are triggered by attempts to open the doors, tailgate or the bonnet or to disconnect the battery. Operated via the vehicle key.

**7 LED daytime running lights**

Powerful lights to increase your daytime visibility in all traffic situations.

**8 Snow chains**

Designed for use with BMW tyres, they are easy to fit and offer optimum grip on snow and ice.

**8 Complete winter wheels**

Specially designed for this vehicle. Available in 16", 17" and 18" sizes.

**9 Mud flaps in body colour.**

Protect your car and the vehicle behind you against dirt and loose chippings. Available for front and rear wheels.





# STYLE.

Exclusive design, the highest quality materials, luxurious ambience.  
Original BMW Accessories for the Interior allow the fullest possible  
expression of individuality and personal style.





**1 Leather steering wheel with Ash Grain Anthracite decorative trim**

With multifunction buttons. Diameter: 385mm. An extra touch of exclusivity for the interior. Also available with Fineline fine-wood, high-gloss decorative trim.

**1 Gear selector lever with Ash Grain Anthracite decorative trim**

The perfect complement to an interior with fine-wood equipment. For vehicles to 08/2011. Also available with Fineline fine-wood, high-gloss decorative clasp.



**2 M leather steering wheel**

Perfect handling. With a reduced diameter and special thumbrests.

**3 LED torch, rechargeable**

This pocket-sized torch can be connected to the 12V socket for charging.

**4 LED interior lighting package**

Daylight-white light creates a modern ambience as well as pleasant brightness. The long-life LED modules can be run directly from existing outlets and are suitable for a variety of interior lighting. They also consume very low levels of energy.

**5 Door entry strips**

Front and rear. Illuminated and with BMW lettering.

**5 Floor mats, Avenue**

An exclusive design and an elegant look for the footwell. Available in beige and black.

**Floor mats, velour** (not pictured)

A perfect fit, dirt and water-resistant. Available in beige and Anthracite.

**All-weather floor mats** (not pictured)

A perfect fit, dirt and water-resistant. Available in beige and Anthracite.

**BMW umbrella with LED light** (not pictured)

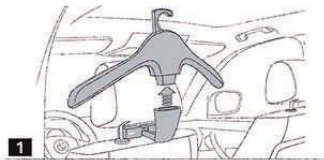
With a matching bag and featuring a removable LED light in the handle.

**Protective rear cover** (not pictured)

The water and dirt-repellent cover protects the rear seat bench and the door linings. It features openings for three-point belts, which also allow items such as the dog safety harness to be fitted.







#### 1 - 4 Travel & Comfort system

This modular system is designed around a base attachment for the headrest bars. A coat-hanger, folding table, universal hook or Apple iPad holder (see p15) can then be fitted. The **coathanger** allows clothes to be

transported without creasing. It can also be detached from the mounting (see pic 1) and used to carry clothes outside the vehicle. The **folding table** gives passengers in the rear a convenient surface to put things on and is tilt and height-adjustable. It also includes a foldout cupholder with a stylish chrome ring. The **universal hook** offers a convenient place to hang light shopping bags, suit hangers and the like. The Travel & Comfort system is finished in a stylish matt black with silver highlights and goes perfectly with the interior of your BMW.

#### 5 Backrest bag, black

A perfectly fitting bag that can be attached to the rear of the driver's or the front passenger's seat. With compartments in various sizes for small items. Available in black (pic 5) or featuring beige or red.

#### Coolbag (not pictured)

CFC-free electric cooler which chills its contents to approx. 20° C below the temperature inside the vehicle. Capacity: 14 litres.



#### 6 BMW Junior Seat II

Suitable for children weighing 9 to 25kg (approx. nine months to seven years). The seat features a height-adjustable backrest and is available in various colours.

#### Backrest protector (not pictured)

Protects the upholstery on the back of the two front seats from dirt and damage.



#### 7 BMW junior seat II-III

Suitable for children weighing 15 to 36kg (age approx. 3 to 12 years). The seat can be quickly and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolsters can be adjusted with one hand and the seat offers outstanding lateral protection. The adjustable backrest makes the BMW junior seat II-III perfect for long journeys and the removable cover is machine-washable. Various colour schemes.

#### BMW Baby Seat 0+, with/without ISOFIX

(not pictured)  
Designed for children weighing between 3 and 13kg (age up to around 18 months). A seat reducer is included. The baby seat shell is mounted facing away from the direction of travel, either on the rear seat, or, provided the airbag is deactivated, on the front passenger seat. The shell can be detached from the rebound frame and used separately as a carrycot. With detachable sun canopy. Various colour schemes.



# INNOVATION.

Cutting-edge entertainment on board. Original BMW Accessories for Communication and Information offer convenient technology and innovative ideas. For more driving pleasure with every kilometre.





#### 1 Apple iPad holder

In combination with the BMW Car Hotspot, this allows passengers in the rear to make full use of all the functions of their iPad. Using the holder, any iPad can be securely mounted on the base attachment of the Travel & Comfort system (see p10), and released at the touch of a button. The position of the device can be adjusted for maximum comfort and ease of use whether you are reading, watching videos or sending emails. And thanks to an integrated stand, the holder can also be used outside the vehicle.

#### 2 + 5 BMW Car Hotspot

Need to check your bank balance on the move or look something up on Wikipedia? The BMW Car Hotspot allows you to use the time you spend in your

car productively or for relaxation. Various devices, including an iPad, laptop and games consoles, can all access a wireless internet connection at the same time, via either a SIM card inserted in the BMW Car Hotspot or a mobile phone with a SIM access profile. The BMW Car Hotspot is fitted into the centre armrest, using a snap-in adapter, with a combination of UMTS (HSDPA) and GSM technology ensuring the best possible connection. A visual display shows the current connection status. International roaming can be switched off by the user. A roof aerial ensures optimum signal reception and minimizes radiation in the interior. A BMW Car Hotspot for the upcoming LTE mobile communications standard is in development.

#### 3 Snap-in media adapter

Secure and stable docking system for Apple iPhone 3G/3GS/4 and 4S with specific mounting for every car model. Optimum network reception is ensured by the vehicle's external aerial. An integrated USB/audio interface enables convenient connection of music and video files in the mobile phone without the need for an additional cable. With Cover Art, the album cover related to the music track (audio file) being played is shown in the vehicle display. This allows you to easily

identify the artist or album as you listen. The system is also suitable for using Apple applications. Additionally, a separately available snap-in music adapter allows music files in a mobile to be played through the car's audio system without an adapter cable.

#### 4 Snap-in adapter

A safe and secure docking system for current Nokia, Motorola and Sony Ericsson mobiles, and RIM BlackBerry® and Apple iPhone devices. With the telephone-specific, quick-change snap-in adapter, a phone can be charged in conjunction with the mobile phone preparation with Bluetooth interface. Optimal network connection is ensured by the exterior antenna of the vehicle.





#### 1 Tablet DVD system

Consists of two portable seven-inch monitors, plus two holders attached to the headrest support bars. The DVD system can be plugged in to the vehicle's 12V power socket. The DVD player, which is integrated into one of the monitors, can play video DVDs plus photo and audio CDs (including MP3 format). In addition, JPEG images and music files on USB sticks and memory cards of various formats can be viewed or listened to. The portable monitors can also be used outside the vehicle. Audio playback is via either the monitors' built-in loudspeakers or headphones such as the infrared stereo headphones from BMW (for BMW 7 Series until 06/2012).



#### 2 Digital wireless headphones

This exclusive BMW accessory, specially designed for the optional rear entertainment system, provides noise-free, digital transmission, a comfortable fit and excellent sound quality. Also features individual volume control. For models from 07/2012.

#### 3 Adapter for Apple iPod/iPhone

Adapter to connect your Apple iPod or iPhone to the audio system for the display of tracks or playlists. Your Apple iPod or iPhone is charged via the adapter as you drive and can be controlled via the multifunction steering wheel, the iDrive Controller or the radio (two versions available).

#### 4 USB charging adapter

Allows mobile devices with a USB port to be charged via the car's cigarette lighter.

#### USB extension cable (not pictured)

For easy connection of devices in the vehicle.

#### AUX connector cable (not pictured)

With gold-plated 3.5mm jack plug. Two lengths available.

#### 5 Rear View camera

Clearly shows the area behind the vehicle on the Control Display. Interactive lane lines are shown, for example, so the driver can check if a parking spot is big enough. The Rear View camera is switched on automatically when reverse gear is selected (only in conjunction with Park Distance Control).

#### 6 Multimedia changer

Integrated into the glove compartment. For up to six CDs or DVDs (also MP3 files).

#### 7 + 8 Digital roadmaps

Up to 15 per cent of the road network changes every year – but with the latest digital street maps, you are always kept in the picture. With an update, the navigation system will show you the most efficient route to your goal, saving time, fuel and protecting the environment. What's more, each update includes many new points of interest across 32 categories, including sight-seeing and shopping centres, over one million destinations and, depending on country version, integrated congestion warnings from the RDS/TMC (Traffic Message Channel)

functions so you can gain more time by simply avoiding other hold-ups. The digital maps are available according to model as an annual update, including certificate, on DVD or USB stick.





# SOLUTIONS.

Original BMW Accessories for Transport and Luggage impress with outstanding design that provides the most intelligent solutions. They are exemplified by ease of use and perfect space optimisation – to the smallest detail.





1

2

**1 Bicycle holder for tow bar, lockable**

For carrying up to two bicycles (also e-bikes). An extension set for a third bike is also available. The holder and bicycles are secured against theft. The holder can be folded up and stored in the boot.

**2 - 4 BMW base support system, lockable**

Maximum permissible roof load: 75kg. The support bars are made of high-strength aluminium tubing. The BMW base support system is equipped with an anti-theft feature and complies with the most stringent safety requirements. Simple, tool-free assembly.

**3 Racing cycle holder, lockable**

Suitable for bicycles with quick-release levers on the front wheel. A holder for securing the front wheel to the base support system is also available.

**4 Touring cycle holder, lockable**

Robust attachment for transporting a bicycle with a frame diameter of 22 to 80mm, also suitable for mountain bikes. A user-friendly fixing system, with a twist mechanism at the same height as the base support system, makes it quick and easy to secure bikes in place.

**5 Powder fire extinguisher**

Ready for use under the seat.

**6 Tow bar with electrically operated pivot-mounted tow ball**

Tow bar with electrically operated pivot-mounted tow ball. For use with trailer weights of up to 2,700kg (with a nose weight of up to 100kg). With trailer stability control. Tow ball pivots to the side and out of sight. A removable tow bar is also available.



3



4



5

6





### 1 BMW roof boxes

Available in three sizes: 460 (pic 1), 350 and 320 litres. Easy to load thanks to an innovative system that opens from both sides. Features triple central locking for maximum security.

### Universal lift and adapter for roof boxes

(not pictured)

For easy attachment and removal of all BMW roof boxes. Useful for space-saving storage of the roof box on the garage ceiling.

### 2 Raised carrier bars

For the BMW ski and snowboard holder. Increases the distance between the ski bindings and the roof by 25mm.

### 3 Ski and snowboard holder, lockable

Suitable for carrying up to two snowboards and two pairs of skis, or up to six pairs of skis. Poles can also be carried.

### 4 Luggage rack

With a high load capacity. In sturdy, lightweight aluminium.

### 5 Surfboard holder

With board supports made of impact-resistant plastic, a built-in mast carrier, strap eyelets and tensioning straps.

### Universal holder (not pictured)

Provides secure support even for large, bulky items. Consists of four infinitely adjustable holders, four strap eyelets and two tensioning belts.



### 6 Luggage compartment tie-down straps

Two tear-resistant tie-down straps secure items in the luggage compartment quickly and safely. Available with two different fastening mechanisms.

### 7 Luggage compartment mat, fitted

Non-slip, precision fit mat in durable plastic. Oil and solvent-resistant.

### 8 Luggage compartment tray

Shatter-proof, impact and acid-resistant. The tray is also a seamless fit with luggage compartment.

### 9 Luggage compartment net

Secures a variety of items quickly and safely. Attaches to existing eyelets.

### 10 Loading sill mat

This padded non-slip mat folds out over the loading sill to protect it against damage. It also provides a place to sit.

### 11 Anti-slip mat

Precisely fitted to the available space, the mat stops objects from sliding around.





## JOY CARES NATURALLY.

### NATURAL CARE – THE ECO-FRIENDLY WAY.

Connecting the joy of driving with sustainability is a guiding principle for BMW. Our Natural Care products are a clear response to this aspiration. An environmentally sound and sustainable approach is adopted at every step – from the selection of raw materials and energy-efficient manufacturing through to safe application and recycling of the packaging. The products are predominantly made from natural raw materials, such as tensides and bio-alcohol from sugar beet, as well as canauba wax and linseed oil. Along with their eco-friendly attributes, the dermatologically tested Natural Care products also offer efficient and powerful action.

Learn more about the range of Natural Care products and other Original BMW Care Products on the BMW website.



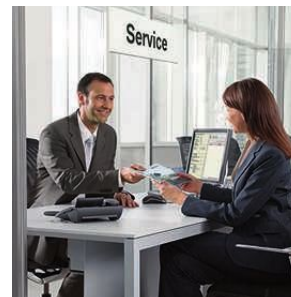
## EQUIPPED WITH THE BEST IDEAS.

### THE ORIGINAL BMW ACCESSORIES RANGE AT A GLANCE.

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Find inspiration at [www.bmw.com](http://www.bmw.com) where you can check out more pictures and detailed information about the full range of Original BMW Accessories.

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## THE RIGHT ACCESSORIES. THE RIGHT SERVICE.

The excellence of BMW cars is matched only by the quality of BMW Service. When you visit your BMW Service Centre, you can expect expert professional advice from highly trained staff using the very latest in diagnostic technology. And the global BMW Service network means help is always at hand, wherever you are in the world – for the unlimited joy of driving.

For more information on what is available from BMW Service, please contact your BMW Service Centre, or visit [www.bmw.com/service](http://www.bmw.com/service)



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Your BMW Service Centre will be happy to advise.

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