

BMW M Performance



Sheer
Driving Pleasure



**AN UNCOMPROMISING PASSION FOR RACING.
BMW M PERFORMANCE PARTS.**

BMW M3. BMW M4. BMW M5. BMW M6. BMW X5 M AND BMW X6 M.

1929 The BMW motorsport era begins. First victory for BMW with the BMW 3/15 at the prestigious Alpine Rally.

1984 Volker Strycek secures the first DTM victory for BMW with the BMW 635 CSi.

1989 Roberto Ravaglia becomes the Touring Car world champion in the BMW M3.

2004/2005 BMW triumphs at the 24 Hours Nürburgring in two consecutive years with a double victory in the BMW M3 GTR.

2010 Overall victory in the BMW M3 GT2 at the 24 Hours Nürburgring.

2012 Return to the DTM with the legendary BMW M3 DTM. And a sensational hat trick: first place for driver, team and manufacturer.

2013 Enormously successful era of the BMW M3 DTM ends with an impressive victory in the Manufacturer's Championship.

2014 The title race continues: BMW starts the season with eight drivers, four teams and the new BMW M4 DTM.

PURE MOTORSPORT CHARACTER. IT'S IN THE BLOOD.

The history of BMW motorsport has been shaped by great racing cars and unforgettable victories. It all began in 1929 when the 3/15 took the first win for BMW at the prestigious Alpine Rally. In the following decades, BMW continued to stamp its authority across the motorsport world with icons including the BMW 328, BMW 3.0 CSL, BMW M1 and the BMW M3, which competes in its own class today.

The stream of victories has been endless. Among them, in 1984, the first overall win in the history of the DTM German touring car series. There was the WTCC hat trick, from 2005 to 2007 – an achievement that made the seemingly impossible a stunning reality. In 2010, there was the spectacular victory at the Nürburgring 24 Hours. In 2012, BMW marked its return to the DTM with yet another hat trick. And, in 2013, BMW took eight drivers and four teams to the DTM and triumphed in the Manufacturer's Championship.

The story continues in 2014 – and the power of M remains unbeatable. As the driver of a BMW M model, you no doubt understand exactly what that means. But you can also take things a step further and create authentic race track feel with innovative aerodynamics, drivetrain, cockpit and suspension retrofit components. Because with BMW M Performance Parts, your BMW can make an even more powerful statement when it comes to sporting supremacy.





DRESS CODE FOR THE ALPHA ANIMAL.

BMW M PERFORMANCE PARTS FOR THE BMW M3.

1 BMW M Performance motorsport side stripes

Dynamic, exclusive, striking: the motorsport stripes for the sides of the vehicle are designed in the three BMW M colours. The direct reference to motor racing underscores the sporty design of the vehicle and gives it even more individual character.

1 BMW M Performance carbon rear spoiler

Impressive: the rear spoiler in carbon further strengthens the high quality sporting appearance of the vehicle. Along with other BMW M Performance aerodynamics components, it also optimises aerodynamic values for even more sporty driving.

1 BMW M Performance rear diffuser, carbon

100% hand-made rear diffuser in full carbon. 100% pure motorsport character. 100% excitement. The high-tech rear diffuser creates an even sportier appearance and impressively accentuates the masculine character of the car.

1+3 BMW M Performance exhaust system, titanium

High tech you can hear: an uncompromisingly bold motorsport sound, an unmistakable presence. The engine dynamics button offers three modes: Sport and Sport+ for an extremely penetrating and emotional sound and Efficient for sporting intensity more suited to everyday driving. Special exhaust gas routing further optimises the typical six-cylinder bi-turbo sound characteristics and underlines the sporting driving experience. The rear silencer is manufactured completely

in race-grade titanium. A strikingly individual highlight: sophisticated exhaust pipe finishers available in titanium (pic 3) or carbon (pic 1) and featuring the BMW M logo.

2 BMW M Performance front attachment, carbon

Design for high fliers. The front attachment in 100% carbon impressively underscores the sporty, exclusive appearance of the vehicle. Hand-made, uncompromisingly high quality and with extremely dynamic lines.

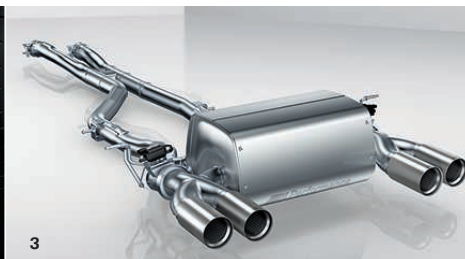
4 BMW M Performance Alcantara steering wheel with carbon trim and race display

Motorsport excitement well in hand: the steering wheel cover in high quality Alcantara guarantees excellent grip in all temperatures and even in extreme driving situations. The race display in the latest OLED technology and the two-colour LED gearchange indicator to the right and left offer authentic motorsport feel every day. The Race, Sport and EfficientDynamics modes can be called up at the press of a button. The stopwatch (in Race mode with 1/100 second display) and G meter for lateral and longitudinal acceleration deliver up to the minute motorsport data. You can also save up to 50 lap times and top values for speed and longitudinal and lateral acceleration. The carbon-coat trim ensures a unique, dynamically sophisticated look.



SPORTING STATEMENTS.

Visually, titanium and stainless steel both make a clear and uncompromising motorsport statement. That said, they offer much more than compelling and sophisticated looks. The use of both materials, for instance, contributes to enormous weight savings while also complying with all current safety standards. And even at the most extreme temperatures, they impress with their high corrosion resistance.





AT HOME IN THE RED ZONE.

BMW M PERFORMANCE PARTS FOR THE BMW M4.

1 BMW M Performance carbon rear spoiler

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1 BMW M Performance rear diffuser, carbon

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1 BMW M Performance exhaust system, titanium

Performance that can be seen and heard. The exhaust system delivers an impressively rich engine note. At the same time, it reduces exhaust back pressure. The striking twin tailpipes also have a striking look: pure high tech.

1 BMW M Performance titanium exhaust pipe finishers

Total enticement: the exhaust pipe finishers in high quality titanium are an unmistakable visual highlight. They also feature the BMW M logo. Instant, unquestionable impact.

1+2 BMW M Performance sidewall bars, high-gloss black

A clear statement: the robust bars in high-gloss black decisively strengthen the distinctive character of the vehicle's side profile. Sporty. Sophisticated. Strikingly effective.

1+2 BMW M Performance motorsport side stripes

Dynamic, exclusive, striking: the motorsport stripes for the sides of the vehicle are designed in the three BMW M colours. The direct reference to motor racing underscores the sporty design of the vehicle and gives it even more individual character.

2 BMW M Performance front attachment, carbon

Design for high fliers. The front attachment in 100% carbon impressively underscores the sporty, exclusive appearance of the vehicle. Hand-made, uncompromisingly high quality and with extremely dynamic lines.

2 BMW M Performance front grille, black

Strong character: the impressive double bars and their surround in high-gloss black radiate strength and focus – for individual presence with unmistakable purpose.

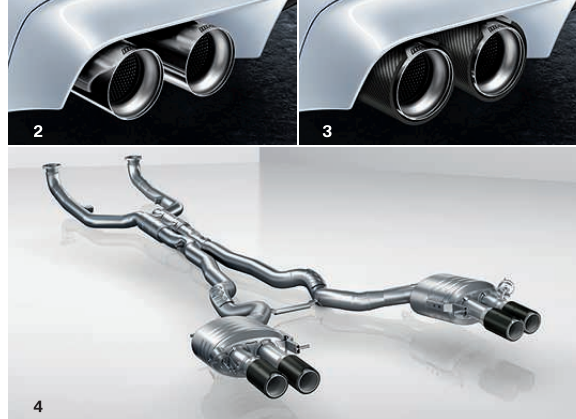
2 BMW M Performance wing mirror caps, carbon

Setting the tone with high tech. The wing mirror caps are in 100% carbon and meticulously crafted by hand. Their dynamic and sporting high quality design leaves no doubt: individuality has top priority.



THE HIGHEST STANDARDS IN DESIGN AND DYNAMICS.

BMW M PERFORMANCE PARTS FOR THE BMW M5.



1 BMW M Performance carbon rear spoiler

Impressive: the rear spoiler in carbon further strengthens the high quality sporting appearance of the vehicle. It also optimises aerodynamic values for even more sporty driving.

1 - 4 BMW M Performance exhaust system

For the connoisseur: the BMW M Performance exhaust system is a collaborative development between BMW M GmbH and Akrapovič, a leading manufacturer of premium titanium exhaust systems. The result is resoundingly clear in the incomparably deep and resonant sound this product creates. The M Performance exhaust system, with a layout specifically developed for BMW M models, also impresses with its outstanding temperature and corrosion resistance and a 10.4kg reduction in weight compared with the

standard system. Depending on operating time and temperature, the titanium components in the optional titanium (pic 2) or carbon (pic 3) tailpipe finishers take on the metal's characteristic yellow-blue colouring.

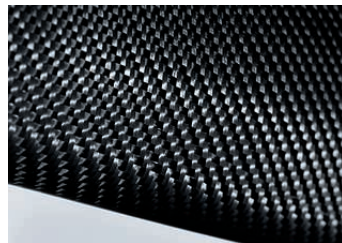
5 BMW M Performance Alcantara steering wheel with carbon trim and race display

Motorsport excitement well in hand: the steering wheel cover in high quality Alcantara guarantees excellent grip in all temperatures and even in extreme driving situations. The race display in the latest OLED technology and the two-colour LED gearchange indicator to the right and left offer authentic motorsport feel every day. The Race, Sport and EfficientDynamics modes can be called up at the press of a button. The stopwatch (in Race mode with 1/100 second display) and G meter for lateral and

longitudinal acceleration deliver up to the minute motorsport data. You can also save up to 50 lap times and top values for speed and longitudinal and lateral acceleration. The carbon-coat trim ensures a unique, dynamically sophisticated look.

5 BMW M Performance carbon interior trim

Room for great moments: genuine carbon fibre trim gives the interior a completely new, exclusive high tech character. Up to seven coatings and subsequent high-gloss polishing ensure an inspirational, uniquely deep effect.



A SOURCE OF SPEED.

In plain terms, and in this context, carbon is carbon fibre reinforced with plastic. Emotionally speaking, it evokes the fascination and thrill of a pure-bred racing car.

Whether it's on the front splitter, the wing mirror caps or the rear spoiler – our elaborate hand-craftsmanship will give your vehicle an unmistakable motorsport look.



POWER IN ITS MOST BEAUTIFUL FORM.

BMW M PERFORMANCE PARTS FOR THE BMW M6.

1 BMW M Performance front grille, black

Strong character: the impressive double bars and their surround in high-gloss black radiate strength and focus – for individual presence with unmistakable purpose.

1+2 BMW M Performance stripes, front and rear

Clear statement: the front and rear stripes in typical BMW M colours convey uncompromising motorsport character at first sight. The quality of the transfer material is checked in demanding climatic cycle tests. And the geometry is perfectly matched to the dynamic form of the vehicle.

1+3 BMW M Performance wing mirror caps, carbon

Setting the tone with high tech. The wing mirror caps are in 100% carbon and meticulously crafted by hand. Their dynamic and sporting high quality design leaves no doubt: individuality has top priority.

2 BMW M Performance rear diffuser, carbon

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2 BMW M Performance carbon rear spoiler

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4+5 BMW M Performance carbon exhaust pipe finishers and titanium exhaust pipe finishers

Even more individuality, even more exclusive sportiness. The high quality exhaust pipe finishers round off the commanding style of the rear of the vehicle. Available in titanium (pic 4) or a mix of carbon and titanium (pic 5) and featuring the BMW M logo.



INSPIRED BY A PASSION FOR RACING.

BMW M PERFORMANCE PARTS FOR THE BMW X5 M AND THE BMW X6 M.

1 BMW M Performance carbon rear spoiler

Impressive: the rear spoiler in carbon further strengthens the high quality sporting appearance of the vehicle. Along with other BMW M Performance aerodynamics components, it also optimises aerodynamic values for even more sporty driving.

1 BMW M Performance side stripes

From motorsport directly to the street. The side stripes in characteristic BMW M colours make a clear statement: more sportiness, more individuality, more BMW M power.

1 BMW M Performance side skirts

Dynamic elegance meets individual sportiness: the side skirts impressively accentuate the sporting appearance of the vehicle. Parts in Ferric Grey powerfully set the tone while the skirts convince with their low weight, high stability and perfect fit.

1 BMW M Performance rear fins

Dynamism and elegance in one: powerfully expressive yet understated rear fins underline the sporty looks of the vehicle.

1 BMW M Performance Black Line rear lights

Glowing passion: the lights on the rear of the vehicle endow it with an inimitably sporty and purposeful character with their captivating dark red and black aesthetic. A welcome side effect: when these lights are fitted, even older models look visibly rejuvenated.

2 BMW M Performance front splitter, carbon

Design for high flyers. The front section in 100% carbon impressively underscores the sporty, exclusive appearance of the vehicle. Hand-made, uncompromisingly high quality and with extremely dynamic lines.

2 BMW M Performance front grille, black

Forward focus: the front grille in high-gloss black gives the vehicle an even more purposeful and athletic front profile. The lustrous black framing makes the intake openings appear larger for an expression that leaves a lasting impression.

3 BMW M Performance Alcantara steering wheel

Motorsport in your hands: the steering wheel rim entirely in Alcantara provides optimum hold – at all temperatures and even in extreme driving situations. The steering wheel also has a flattened bottom section and a centring mark in BMW M Blue for a true racing car effect.

4 BMW M Performance aluminium pedal covers

Puristic design, precise workmanship: the pedal covers in high quality aluminium feature pronounced, high-grip rubber profiling and even give the footwell sportingly dynamic character.



THE FINEST QUALITY MATERIAL FROM ITALY.

Alcantara is a microfibre cloth usually seen in higher trim levels for cars – in particular, in sports cars because it is considerably lighter than leather.

Producing Alcantara is both elaborate and labour-intensive. The microfibre cloth is today manufactured exclusively in the Umbrian province Terni and is extremely durable, easy to clean, flexible and breathable.

BMW 1 SERIES M COUPÉ PRODUCT OVERVIEW.

Aerodynamics



Front grille, black



Wing mirror caps, carbon



Rear spoiler, carbon



Front and rear stripes



Side stripes

Chassis



19" Y-spoke 359 M

Cockpit



Alcantara steering wheel



Aluminium pedal covers

BMW M3 (from 2007 to 2014) PRODUCT OVERVIEW.

Aerodynamics



Front grille, black



Wing mirror caps, carbon



Front splitter, carbon



Rear spoiler, carbon



Front and rear stripes

Aerodynamics



Side stripes

Chassis



19" Y-spoke 359 M

Powertrain



Silencer system

Cockpit



Alcantara steering wheel



Carbon interior trim

Cockpit



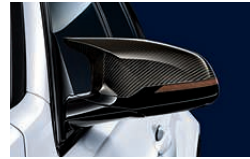
Aluminium pedal covers

BMW M3 (from 2014) PRODUCT OVERVIEW.

Aerodynamics



Front grille, black



Wing mirror caps, carbon



Front attachment, carbon

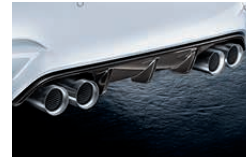


Rear spoiler, carbon



Rear spoiler

Aerodynamics



Rear diffuser, carbon

BMW M4 PRODUCT OVERVIEW.

Aerodynamics



Front grille, black



Wing mirror caps, carbon



Front attachment, carbon

Aerodynamics



Sidewall bars, high-gloss black



Motorsport side stripes

Chassis



Carbon ceramic brakes

Powertrain



Exhaust pipe finishers, carbon



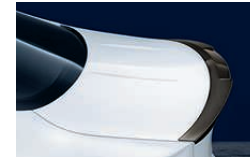
Exhaust pipe finishers, titanium

Powertrain

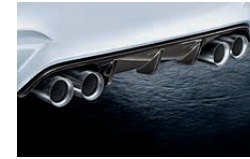


Exhaust system, titanium

Aerodynamics



Rear spoiler, carbon



Rear diffuser, carbon



Sidewall bars, high-gloss black

Cockpit



Alcantara steering wheel with carbon trim and race display¹



Alcantara steering wheel with carbon trim



Carbon gear lever trim/
centre console gear lever trim in
Alcantara and carbon



Handbrake grip, carbon with Alcantara
gaiter



Pedal covers, stainless steel/
Floor mats

Aerodynamics



Side skirts side skirt trim



Motorsport side stripes

Chassis



Carbon ceramic brakes

¹ Use in adherence to applicable traffic regulations.

ADDITIONAL BMW M4 PRODUCT OVERVIEW.

Powertrain



Exhaust pipe finishers, carbon



Exhaust pipe finishers, titanium



Exhaust system, titanium

Cockpit



Alcantara steering wheel with carbon trim and race display¹



Alcantara steering wheel with carbon trim

Cockpit



Carbon gear lever trim/centre console gear lever trim in Alcantara and carbon



Handbrake grip, carbon with Alcantara gaiter



Pedal covers, stainless steel/ Floor mats

BMW M5 PRODUCT OVERVIEW.

Aerodynamics



Front grille, black



Wing mirror caps, carbon



Rear spoiler, carbon



Front and rear stripes



Front and rear stripes

Chassis



Carbon ceramic brakes

Powertrain



Exhaust pipe finishers, titanium



Exhaust pipe finishers, carbon



Exhaust system

Cockpit



Alcantara steering wheel with carbon trim and race display¹

Cockpit



Alcantara steering wheel with carbon trim



Carbon interior trim



Gearshift lever, carbon trim



Pedal covers, stainless steel

¹ Use in adherence to applicable traffic regulations.

BMW M6 PRODUCT OVERVIEW.

Aerodynamics



Front grille, black



Wing mirror caps, carbon



Rear spoiler, carbon



Rear diffuser, carbon



Front and rear stripes

Aerodynamics



Front and rear stripes

Chassis



Carbon ceramic brakes

Powertrain



Exhaust pipe finishers, titanium



Exhaust pipe finishers, carbon



Exhaust system

Cockpit



Alcantara steering wheel with carbon trim and race display¹



Alcantara steering wheel with carbon trim



Gearshift lever, carbon trim



Pedal covers, stainless steel

BMW X5 M PRODUCT OVERVIEW.

Aerodynamics



Front grille, black



Front splitter, carbon



Front and rear stripes



Side stripes

Chassis



21" Double-spoke 310 M

Cockpit



Alcantara steering wheel



Aluminium pedal covers

¹ Use in adherence to applicable traffic regulations.

More about BMW



Sheer
Driving Pleasure

www.bmw.com



Your BMW Service Centre will be happy to advise.

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